This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   **(Currently Amended)** A method of identifying clothing combinations, the method comprising:

    (a)   identifying a first article of clothing and a search request by reading a tag embedded in a material of the first article of clothing;

    (b)   identifying a set of rules for selecting clothing combinations;

    (c)   transmitting ~~the~~ a first article identification of the first article of clothing that is associated with a corresponding clothing category, the search request and ~~the~~ an identifier that identifies ~~identification of~~ the set of rules to a rules engine, wherein the identifier ~~identification of the set of rules~~ identifies one of a plurality of rule sets;

    (d)   receiving ~~an~~ a second article identification of a second article of clothing that satisfies the set of rules and that has a largest level of category matching for all category attribute pairs related to the corresponding clothing category, the set of rules providing an associated ~~degree~~ level of matching for each said category attribute pair, the second article of clothing being associated with a different clothing category than the corresponding clothing category; and

    (e)   obtaining ~~an~~ a selected identification of a selected clothing combination by comparing other attribute pairs that are related to the second article of clothing and that relate a first attribute and a second attribute, each said other attribute pair having an associated degree of matching, the selected clothing combination having a largest ~~total~~ degree of matching of all said other attribute pairs.

2.   **(Original)** The method of claim 1, wherein the set of rules includes rules for permissible color combinations.

3.   **(Original)** The method of claim 1, wherein the set of rules include rules for permissible pattern combinations.

4.   **(Cancelled)**

5. **(Previously Presented)** The method of claim 1, wherein (a) comprises selecting the first article of clothing from a selection of clothing in a brick and mortar store.

6. **(Previously Presented)** The method of claim 1, wherein (a) comprises selecting the first article of clothing from a selection of clothing offered for sale by a web site.

7. **(Original)** The method of claim 1, wherein the first and second articles of clothing are owned by the same person.

8. **(Original)** The method of claim 1, wherein the first article of clothing is part of a user's current wardrobe and the second article of clothing is not part of the user's current wardrobe.

9. **(Original)** The method of claim 1, wherein the first article of clothing is not owned by a user.

10. **(Previously Presented)** The method of claim 1, wherein (b) comprises identifying an owner of the first article of clothing and associating the owner with the set of rules.

11. **(Previously Presented)** The method of claim 1, further including:

(e) receiving the identification of a third article of clothing that satisfies the search request

12. **(Withdrawn)** A method of selecting clothing combinations, the method comprising the steps of:

(a) receiving a query including characteristics of a first article of clothing, the identification of a user and a search request;

(b) accessing a set of rules associated with the user and for determining permissible clothing combinations;

(c)   utilizing the rules and the characteristics of the first article of clothing to identify a second article of clothing that forms an appropriate clothing combination with the first article of clothing; and

(d)   transmitting an identification of the second article of clothing.

13.   **(Withdrawn)** The method of claim 12, wherein the rules comprise:

a rule requiring the first and second articles of clothing to be the same style.

14.   **(Withdrawn)** The method of claim 12, wherein the rules comprise:

a rule requiring the first and second articles of clothing to be the trendiness level.

15.   **(Withdrawn)** The method of claim 12, wherein the rules comprise:

a rule requiring the first and second articles of clothing to be the same formality level.

16.   **(Withdrawn)** The method of claim 12, wherein the rules comprise:

a rule requiring the first and second articles of clothing to have coordinated patterns.

17.   **(Withdrawn)** The method of claim 12, wherein the rules comprise:

a rule requiring the first and second articles of clothing to have coordinated colors.

18.   **(Withdrawn)** The method of claim 12, wherein the rules comprise:

a rule requiring the first and second articles of clothing to be made of coordinated materials.

19.   **(Withdrawn)** The method of claim 12, further including the step of:

displaying on a display device images of the first and second articles of clothing.

20.   **(Withdrawn)** The method of step 12, further including the step of:

determining an order to utilize while applying the rules.

21.   **(Withdrawn)** The method of claim 12, further including the steps of:

utilizing the rules and the characteristics of the first article of clothing to identify a third article of clothing that forms an appropriate clothing combination with the first article of clothing; and

(d)   transmitting to a display device an identification of the third article of clothing.

22.   **(Withdrawn)** A method of selecting clothing that may be of interest to a user, the method comprising the steps of:

(a)   receiving from an input device a query including the identification of a user and a search request;

(b)   accessing a set of rules associated with the user and for determining desirable clothing combinations;

(c)   utilizing the rules and the search request to identify an appropriate clothing combination; and

(d)   transmitting to a display device an identification of clothing combination.

23.   **(Withdrawn)** The method of claim 22, wherein the rules require elements comprising the clothing combination to be intended for the same gender.

24.   **(Withdrawn)** The method of claim 22, wherein the rules require elements comprising the clothing combination to be intended for the same occasion.

25.   **(Withdrawn)** The method of claim 22, wherein the rules require elements comprising the clothing combination to be of the same style.

26.   **(Withdrawn)** The method of claim 22, wherein the rules require elements comprising the clothing combination to be intended for the same body type.

27.   **(Withdrawn)** The method of claim 22, wherein the search request includes the identification of an occasion that the user desires to wear a clothing combination and the rules include a rule for determining how appropriate it is to wear a clothing combination to the occasion, and

the utilizing step comprises the steps of:

accessing clothing attributes for a collection of clothing;

ranking clothing combinations based on how well each clothing combination satisfies the rules.

28.   **(Withdrawn)** The method of claim 22, further including the step of displaying on a display device images of the clothing combination.

29.   **(Withdrawn)** A method of selecting clothing that may be of interest to a user, the method comprising the steps of:

(a)   receiving clothing attributes for a clothing combination selected by a user;

(b)   generating a rule for the selection of additional clothing combinations based on the attributes of the clothing combination selected by the user;

(c)   receiving from an input device a query including the identification of a user and a search request;

(d)   accessing a set of rules associated with the user and that includes the generated rule;

(e)   utilizing the set of rules and the search request to identify an appropriate clothing combination; and

(f)   transmitting to a display device an identification of clothing combination.

30.   **(Withdrawn)** The method of claim 29, wherein the clothing combination selected by the user is a combination the user approves of.

31.   **(Withdrawn)** The method of claim 29, wherein the clothing combination selected by the user is a combination the user does not approve of.

32.   **(Withdrawn)** The method of claim 31, further including the step of receiving and identification of the attributes the user does not approve of.

33.   **(Withdrawn)** The method of claim 29, wherein the clothing combination selected by the user is a combination displayed in a magazine.

34.   **(Withdrawn)** A system for selecting clothing comprising:

a wardrobe database that stores an identification of clothing owned by a user;

a rules database of rules for making clothing selection decisions; and

an inference engine that configured to receive a search request from the user, retrieve

rules from the rules database and select the identification of an article of clothing from the clothing database.

35.   **(Withdrawn)** A computer-readable medium having computer-executable instructions for performing the steps of:

(a)   receiving a query including characteristics of a first article of clothing, the identification of a user and a search request;

(b)   accessing a set of rules associated with the user and for determining permissible clothing combinations;

(c)   utilizing the rules and the characteristics of the first article of clothing to identify a second article of clothing that forms an appropriate clothing combination with the first article of clothing; and

(d)   transmitting an identification of the second article of clothing.

36.   **(Previously Presented)** The method of claim 1, further comprising:

(e)   editing the set of rules based on an input from a user.

37.   **(Withdrawn)** The method of claim 1, wherein the identification includes associated information selected from the group consisting of a product identification number, at least one attribute, a user identification, and a type of search.

38.   **(Withdrawn)** The method of claim 1, wherein the identification of the second article of clothing is based on the set of rules and at least one characteristic of the first article of clothing.

39.   **(Previously Presented)** The method of claim 1, wherein the tag is woven in the material of the first article of clothing.

40.   **(Currently Amended)** The method of claim 1, further comprising:

(f)   summing <u>amounts</u> ~~corresponding degrees~~ of matching <u>for associated attribute pairs</u> for ~~each component of~~ one of the clothing combinations;

(g)   repeating (f) for another clothing combination; and

(h)   in response to (f) and (g), determining the selected clothing combination.

41.   **(Previously Presented)** The method of claim 1, further comprising:

(e)   presenting, to a user, a plurality of search request types;

(f)   obtaining, from the user, a selected search request type from the plurality

of search request types; and

wherein (b) comprises:

(b)(i) determining the set of rules from the selected search request type.